



END CORPORATE RULE. LEGALIZE DEMOCRACY.

MOVE TO AMEND

PLEDGE TO AMEND

TIPS FOR CANDIDATE VIDEO

Political Candidates Confronted with the “Pledge to Amend”

SUMMARY

The following recommendations can be utilized in obtaining video of candidates at forums and other public events in response to the Pledge to Amend campaign.

TIPS FOR OBTAINING VIDEO OF CANDIDATES

Core Team

- Identify a two to three person team to capture the video
 - One person presents the questions
 - Second person captures the video
 - A high-quality camera with a tripod is recommended, but a cell phone will work!
 - Can be rented from public library or a university
 - Third person to capture social media live updates
 - Tweets responses as given by candidates
 - Is first to break any notable or shocking responses
 - i.e. “Congressperson X just took the Pledge to end corporate personhood...”

Supporting Team

- Number of people unlimited
- Have any available supporters disperse themselves throughout the room
- Instruct them in advance to clap loudly whenever a team member asks a question
- Should be prepared to shout, “Answer the question!” if/when candidate dodges the question.

Location

- Stand in close proximity to the candidate
 - Station yourself near front of room (or stage) where candidate speaking, or
 - Station yourself near the candidate’s exit point

Asking Questions

- Have your question ready in advance
- Present the question with a handshake as the candidate is leaving
 - Candidate more inclined to answer your question.
- **Do not let go of their hand** until they answer the question
 - If they do not answer the question or attempt to let go of your hand prematurely, tighten your grip and ask a pointed follow-up question.

NOTE: Team members should be very respectful and polite towards all candidates and attendees. If you behave inappropriately, it will reflect negatively on Move to Amend and encourage candidates to avoid your questioning.